W I S C O N S I N SCIENCE FESTIVAL CURIOSITY UNLEASHED.

Sponsor & Exhibitor Opportunities October 16-26, 2025 WiSciFest.org

Brand RecognitionRecognition as a presenting sponsor of the festival•IIIISpace for one freestanding trade show banner at in-person festival events••IIIA speaking role at a festival in-person talk/presentation••IIIIRecognition and identification at an in-person event••IIIIIPre-festival promotional event at your business••II	Benefits of Sponsorship	Presenting Sponsor \$25,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Copper Sponsor \$2,500	Krypyon Sponsor \$1,000
Space for one freestanding trade show banner at in-person festival events·····A speaking role at a festival in-person talk/presentation·· <td< td=""><td>Brand Recognition</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Brand Recognition						
eventsImage: constraint of the second of the se	Recognition as a presenting sponsor of the festival	•					
Recognition and identification at an in-person event·····Pre-festival promotional event at your business·······Exhibit space during the Discovery Expo or other in-person event as available··· <td></td> <td>•</td> <td>•</td> <td></td> <td></td> <td></td> <td></td>		•	•				
Pre-festival promotional event at your businessExhibit space during the Discovery Expo or other in-person event as available*Logo on festival t-shirt worn by staff and volunteersPrint Material RecognitionLogo recognition on a festival promotional itemName recognition on statewide event host materials and signage templates	A speaking role at a festival in-person talk/presentation	•	•				
Exhibit space during the Discovery Expo or other in-person event as available·· </td <td>Recognition and identification at an in-person event</td> <td>•</td> <td>•</td> <td>•</td> <td></td> <td></td> <td></td>	Recognition and identification at an in-person event	•	•	•			
as availableImage: constraint of the second sec	Pre-festival promotional event at your business	•	•	•			
Print Material RecognitionImage: Constraint of the constrai		•	•	•	•		
Logo recognition on a festival promotional item•IIILogo recognition on statewide event host materials and signage templates•••IIName recognition on statewide event host materials and signage templates••••••Name recognition on statewide event host materials and signage templates•••<	*Logo on festival t-shirt worn by staff and volunteers	•	•	•	•		
Logo recognition on statewide event host materials and signage templates·····Name recognition on statewide event host materials and signage templates···	Print Material Recognition						
templatesImage: Complete Single S	Logo recognition on a festival promotional item	•					
templatesImage: Second Sec		•	٠				
Logo recognition on homepage and first tier subpages of WiSciFest.org·IIIRecognition on social media with links to organization·····Logo on festival website sponsorship page······Recognition of sponsorship during virtual events and field trips······	5 5 5			•	•	٠	
WiSciFest.orgImage: Second	Online Recognition						
Logo on festival website sponsorship page•••••Recognition of sponsorship during virtual events and field trips•••••		•					
Recognition of sponsorship during virtual events and field trips • • • •	Recognition on social media with links to organization	•	•	•	•	•	•
	Logo on festival website sponsorship page	•	•	•	•	•	•
Additional Benefits	Recognition of sponsorship during virtual events and field trips	•	•	•	•	•	
	Additional Benefits						
Option to include collateral in event host kits and Science in a Bag • • •	Option to include collateral in event host kits and Science in a Bag	•	•	•			
Option for custom sponsor-hosted event • • •	Option for custom sponsor-hosted event	•	•	•			
Invitation to partner reception • • • • • • •	Invitation to partner reception	•	•	•	•	•	•

*Subject to availability of in-person activities



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Benefits of Sponsorship

- Brand visibility and recognition
- Community Engagement
- Targeted Audience Reach
- Networking Opportunities
- Positive Brand Association
- Employee Engagement
- Customized Sponsorship Packages





Fast Facts About the 2024 Festival

- 47,000+ attendees
- 658 events in 52 of Wisconsin's 72 counties
- 200 participating venues
- 1,500 field trip students
- 3.5 million media impressions
- 50,000+ web page views during the festival month

"Supporting the Wisconsin Science Festival goes hand in hand with our commitment to fostering scientific curiosity and innovation...we understand how important it is to inspire the next generation of scientists and engineers who will help solve tomorrow's challenges."

- Cheryl Peterson, SHINE Technologies



For more information, please contact Jo Withers at (608) 316-3651, jwithers@morgridge.org





