

Benefits of Sponsorship

	Presenting Sponsor \$25,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Copper Sponsor \$2,500	Krypton Sponsor \$1,000
Brand Recognition						
Recognition as a presenting sponsor of the festival	•					
Space for one freestanding trade show banner at in-person festival events	•	•				
A speaking role at a festival in-person talk/presentation	•	•				
Recognition and identification at an in-person event	•	•	•			
Pre-festival promotional event at your business	•	•	•			
Exhibit space during the Discovery Expo or other in-person event as available	•	•	•	•		
*Logo on festival t-shirt worn by staff and volunteers	•	•	•	•		
Print Material Recognition						
Logo recognition on a festival promotional item	•					
Logo recognition on statewide event host materials and signage templates	•	•				
Name recognition on statewide event host materials and signage templates			•	•	•	
Online Recognition						
Logo recognition on homepage and first tier subpages of WiSciFest.org	•					
Recognition on social media with links to organization	•	•	•	•	•	•
Logo on festival website sponsorship page	•	•	•	•	•	•
Recognition of sponsorship during virtual events and field trips	•	•	•	•	•	
Additional Benefits						
Option to include collateral in event host kits and Science in a Bag	•	•	•			
Option for custom sponsor-hosted event	•	•	•			
Invitation to partner reception	•	•	•	•	•	•

*Subject to availability of in-person activities



Benefits of Sponsorship

- Brand visibility and recognition
- Community Engagement
- Targeted Audience Reach
- Networking Opportunities
- Positive Brand Association
- Employee Engagement
- Customized Sponsorship Packages



Fast Facts About the 2024 Festival

- 47,000+ attendees
- 658 events in 52 of Wisconsin's 72 counties
- 200 participating venues
- 1,500 field trip students
- 3.5 million media impressions
- 50,000+ web page views during the festival month

"Supporting the Wisconsin Science Festival goes hand in hand with our commitment to fostering scientific curiosity and innovation...we understand how important it is to inspire the next generation of scientists and engineers who will help solve tomorrow's challenges."

- Cheryl Peterson, SHINE Technologies



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